

# nanoUtah 2013

Materials • Devices • Energy • Security • Medicine

## Opportunities for Sponsorship & Exhibition

9th Annual Nanotechnology Conference & Exhibition

NANOTECH FOR MACRO MARKETS: THE INTERFACE OF RESEARCH, ENGINEERING AND INDUSTRY



BRINGING TOGETHER THE NANOTECH COMMUNITY to build relationships across the different sectors- academia, small business, industry and business ventures.

FROM LABORATORY TO MARKET we are leveraging knowledge and expertise to promote commercialization and economic development.

REGIONAL SHOWCASE for emerging nanoscience advances and commercial applications.

- Keynote presentations from leaders in the nanotechnology field
- Presentations on new nanotechnologies of device, sensors, medicine, energy and security
- Poster session highlighting current innovations in research and development



# Welcome

Dear Industry Partners,

Please consider joining us as a sponsor and/or industry exhibitor at the annual nanotechnology conference, to be held at the University of Utah campus in Salt Lake City, Utah on October 18, 2013.

Utah is rapidly being recognized as a leader in nanotechnology. The State of Utah has invested significantly in world-class research facilities through the Utah Science, Technology and Research (USTAR) initiative. The James L. Sorenson Molecular Biotechnology Building - A USTAR Innovation Center opens in January 2012. This new building includes nanofabrication, imaging, microscopy, neuroscience, and biotechnology laboratories. With the opening of this centerpiece building, Utah plans to expand research capabilities and services by investing in new equipment and supporting tools.

As a sponsor of nanoUtah, you will not only have the opportunity to meet new and established customers, but will also recognize several significant additional benefits. Learn about new discoveries and the latest research results of internationally recognized scientists, engineers, and clinicians. Showcase your products in the active exhibition show. Present your innovations at the industry forum. This event will provide important networking opportunities and foster collaborations for expanding research and development and technology commercialization.

As an Exhibitor, you will receive professional exhibition support prior to and during the event. Sponsors receive complimentary event passes, providing an opportunity to invite select customers and partners to the conference; your organization will benefit from active visitor marketing.

Visit the nanoUtah web site at [www.nanofab.utah.edu/nanoutah13](http://www.nanofab.utah.edu/nanoutah13) for program updates and announcements.

Thank you for your consideration, and we look forward to hearing from you.

Best regards,

Hamid Ghandehari, PhD  
Co-Director, Nano Institute of Utah  
Director, Utah Center for Nanomedicine  
University of Utah  
<http://nanoinstitute.utah.edu/>

# Sponsorship Opportunities:

Companies seeking to brand their leadership in the nanotechnology sector and looking to maximize their opportunity to find new business and technology opportunities should consider sponsoring.

	Platinum \$5,000	Gold \$4,000	Silver \$3,000	Bronze \$2,000	Poster Session \$1,500	Student Sponsor \$1,000
Company logo on attendee name badges	✓					
Logo placement on all event marketing	<i>Premier</i>	<i>Premier</i>	<i>Standard</i>	<i>Standard</i>		
Color advertisement in Conference Show Guide	<i>2-page</i>	<i>1-page</i>	<i>1/2 page</i>	<i>1/2 page</i>		
Company representation in conference program	<i>Opening Session Speaker (15 min)</i>	<i>General Session Speaker (10 min)</i>	<i>Technical Session Moderator</i>	<i>Workshop Moderator</i>	<i>Presentation of Student Awards</i>	
Sponsor recognition during conference	<i>Opening General Session</i>	<i>Dinner Reception</i>	<i>Luncheon</i>	<i>Technical Session</i>	<i>Award Ceremony</i>	<i>Poster Session</i>
Company logo on all on-site conference signage	✓	✓	✓	✓	✓	✓
Company logo and link on nanoUtah website	✓	✓	✓	✓	✓	✓
Company contact information in Conference Show Guide	✓	✓	✓	✓	✓	✓
Complimentary registration	5	4	3	2	1	1
Conference passes	10	8	6	4	3	2
Table space in the vendor exhibition	✓	✓	✓	✓	✓	✓
Business center access	✓	✓	✓	✓	✓	✓
Industry Forum	✓	✓	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>
Booth services (10' x 10')	✓	✓	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>
Logo upsizing	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>	<i>additional cost</i>

## Attendee Profile

We anticipate over 200 attendees at nanoUtah 2013, including leading researchers from universities, major nanotech companies, and professional organizations.



Engineering	21%
Physical Sciences	25%
Biotech & Medical	13%
Professional Services	6%
Business Sector	12%
Government	3%
Other	4%

## Booth Services

### Exhibit at nanoUtah for \$500

Services include:

- Company logo and link on nanoUtah website
- Company contact info in Conference Show Guide
- Complimentary registration for one representative
- Conference pass for one invited customer
- 6 foot table
- Business center access

To upgrade your exhibition:

- Purchase booth display
- Upsize your company logo

## Who Should Exhibit

### Universities & Commercial Labs:

Showcasing technology development and promoting research centers and technical services.

### Scientific Equipment Manufacturers and Software Providers:

Who are seeking research and commercial customers.

### Technical Services Companies:

Who provide engineering, manufacturing, analytical & testing support.

### Professional Business Services:

Including consulting, finance, marketing and legal services, targeting start-up and mature nanotechnology ventures.

## Products and Solutions

Attendees at the nanoUtah 2013 Conference and Exhibition are looking for a wide range of solutions. If you offer products or solutions in the following areas, your company should be exhibiting at nanoUtah.

### Fabrication & Characterization:

Design & simulation tools, MEMS fab & foundry showcase, MEMS processes & materials, IC & MEMS test & instrumentation, Nanoscale fabrication, Particle synthesis & sizing, Nanoscale metrology tools, Scanning probe & electron optics for nanoscale imaging and analysis.

### Bio Analytical Diagnostics:

Mass spectrometry, fluidics & separation, Assays & diagnostics, Array technology, Bio surface characterization, Bio analytical diagnostics, Imaging & microscopy, Drug delivery, Bio sensors.

### Materials & Technology:

Novel nano materials, Nano particles, Colloids, Polymers, Carbon nano structures, Coatings, Energy applications.

### Electronics & Microsystems:

Nano electronic devices, Sensors applications, Nano photonics, NEMS applications, MEMS applications, Microfluidic applications.

# Tentative Exhibit Schedule

## FRIDAY, OCTOBER 18, 2013

*Exhibition open during breaks and luncheon*

7:00 a.m.	– 8:30 a.m.	Exhibition Setup
8:00 a.m.	– 8:30 a.m.	Breakfast and Open Registration
9:45 a.m.	– 10:00 a.m.	Coffee Break
12:00 p.m.	– 2:00 p.m.	Luncheon, Student Poster Session, and Industry Exhibition
2:45 p.m.	– 3:00 p.m.	Coffee Break
5:00 p.m.		Exhibition Closes

# Terms & Conditions

## **As a sponsor, you agree to provide:**

- Cash in the amount indicated for the level of sponsorship of your choice, payable with submission of your sponsorship registration form
- Permission to use logo, artwork, and advertisements in nanoUtah 2013 marketing materials
- All materials for the table space in the vendor exhibition, including handouts and table-top displays, as well as staff to manage distribution of company material
- Print-ready material for advertisement in conference program by August 15, 2013

## **Exhibition Guidelines include:**

- Nothing may be hung from the ceilings or walls with tape, staples, nails, or by any other means.
- Electrical power will be limited. Exhibitors must provide their own extension cords and safely secure the same through traffic areas.
- All room arrangements and moving of furniture must be performed by venue staff.
- Displays will be limited to the table space provided (6' or 8' tables are available).
- Two chairs will be provided for each display. If additional chairs are required, they must be requested in advance.

# Sponsorship / Exhibitor Form

Check the sponsorship level you are interested in below:

- \$5,000 Platinum Sponsor
- \$4,000 Gold Sponsor
- \$3,000 Silver Sponsor
- \$2,000 Bronze Sponsor
- \$1,500 Poster Session Sponsor
- \$1,000 Student Sponsor
- \$500 Exhibiton Table

Check the optional items you are interested in below:

- \$75 Booth Display
- Logo Upsizing (price varies)

.....  
Company Name

.....  
Company Contact

.....  
Address

City

State

ZIP

.....  
Phone

Fax

Email

I accept the terms and conditions and all related rules and regulations governing exhibits of the conference, as established by the conference venue and University of Utah.

.....  
Signature

Date

Please choose from the following options:

- Paid by credit card

Pay by credit card at <http://www.nanofab.utah.edu/nanoutah13>.  
Select the "Register" tab and follow the link to register now.

- Check enclosed

Make check payable to University of Utah and mail to the address listed below.

Please remit payment & this form to:

Attn: Amy VanRoosendaal  
nanoUtah 2013 Conference  
University of Utah  
36 S. Wasatch Drive, Suite 2500  
Salt Lake City, UT 84112

# 2012 Sponsors & Exhibitors

Agilent Technologies  
[www.agilent.com](http://www.agilent.com)

Blackrock Microsystems  
[www.blackrockmicro.com](http://www.blackrockmicro.com)

Brinks Hofer Gilson & Lione  
[www.usebrinks.com](http://www.usebrinks.com)

Bruker  
[www.bruker.com](http://www.bruker.com)

Electro Rent Corporation  
[www.electrorent.com](http://www.electrorent.com)

FEI Company  
[www.fei.com](http://www.fei.com)

Foley & Lardner LLP  
[www.foley.com](http://www.foley.com)

Gatan  
[www.gatan.com](http://www.gatan.com)

Hitachi  
[www.hitachi-hta.com](http://www.hitachi-hta.com)

Moxtek Inc.  
[www.moxtek.com](http://www.moxtek.com)

Nano Institute of Utah  
[www.nanoinstitute.utah.edu](http://www.nanoinstitute.utah.edu)

Princeton Technologies, Inc.  
[www.princetoninstruments.com](http://www.princetoninstruments.com)

Protein Technologies, Inc.  
[www.peptideinstruments.com](http://www.peptideinstruments.com)

USTAR  
[www.innovationutah.com](http://www.innovationutah.com)

Utah Nanofab  
[www.nanofab.utah.edu](http://www.nanofab.utah.edu)

Watson  
[www.watson.com](http://www.watson.com)

